

Press release for Kbed

February 21, 2010

During the week of March 3, 2010, there will be a rebirth of one of America's most reliable adjustable beds. The Maxwell Kbed will be displayed in Booth #2535 at the International Sleep Products Association in Charlotte, North Carolina.

Aaron Goldsmith, President of Transfer Master Products, Inc. explained, "We were fortunate to be in the right place at the right time when Leggett and Platt, Inc. (LEG on the NYSE), downsized their adjustable bed division. Leggett offered the line to us and we grabbed it! We were able to acquire this legacy product with its outstanding reliable service record. We also acquired the rights to the Maxwell name."

"Our strategy was to master the manufacturing process, while quietly looking for a few customers that could grow with us. We partnered with one of the Internet's leading adjustable bed marketers and with a specialty furniture producer. We successfully integrated this line into the company and we will be presenting the Maxwell Kbed to the rest of the world at the ISPA show in early March. "

The Kbed remains one of America's last domestically manufactured adjustable beds. This comfortable adjustable bed can be ordered with wireless dual massage as well as a simple wired hand control. Adjustable beds are often seen as home styled hospital beds for those suffering from mild medical conditions.

Transfer Master Products, Inc has been producing quality electric beds since 1993 and is located in Postville, Iowa. Transfer Master has received a number of patents for its line of custom adjustable hi-low beds.

The company's sales channels include medical dealers, furniture stores and online sales, while its' customer base ranges from residential users, hotels, sleep centers and maternity wards. For more information, contact sales@transfermaster.com or call 800-475-8122.