



For Immediate Release

Transfer Master Products Launches Valentine's Day Contest To Award Adjustable Electric Hospital Bed To Iraq and Afghanistan War Veteran

Spouses, sweethearts and supporters are encouraged to submit videos to Transfer Master's Facebook page to nominate their favorite Iraq-Afghanistan veteran to receive a free adjustable electric home hospital bed

Postville, Iowa – January 25, 2011 – [Transfer Master Products](#) is giving away one of its twin-size adjustable electric hospital beds to the winner of its first Iraq and Afghanistan War Veteran Valentine's Day Video Sweetheart Contest. In the contest, veteran spouses, sweethearts or supporters are encouraged to submit videos to Transfer Master's Facebook page to nominate their favorite Iraq-Afghanistan war veteran to receive a free adjustable electric home hospital bed.

“We're looking for those heartwarming love stories that exist between loved ones that personify the extraordinary bravery by the men and women who have fought and served in Iraq and Afghanistan,” said Aaron Goldsmith, founder and president of Transfer Master. “We have many customers who are war veterans so we know how helpful our adjustable beds can be to those who have been injured or disabled defending our country. We hope that by giving away one of our beds, we'll be able to improve the life of at least one soldier. And by posting videos, the public can learn about the special qualities of many of those who have graciously served our country ”

To nominate an Iraq-Afghanistan war veteran for a free bed, spouses, sweethearts and supporters are encouraged to visit the [Transfer Master Facebook](#) page and submit a video (up to two minutes long). In the video, they must explain the name/rank of the person being nominated, why they deserve (or need) a Transfer Master bed, what this person means to them and any other important or convincing

information the judges should know. Videos longer than two minutes will not be eligible.

In addition to the standard twin-size adjustable home hospital bed awarded to the Grand Prize winner, five runner-ups will each receive Soundspa AM/FM clock radios while three will each receive memory foam standard size contour pillows.

Nominations will be accepted until Midnight (Central Time) February 10th. Winners will be announced via Facebook and on the Transfer Master website on Valentine's Day - Monday, February 14, 2010.

Please note: Winners MUST be an Iraq-Afghanistan War Veteran. Verification and documentation will be required. Entrants agree that by submitting their video to Transfer Master they grant the company full usage rights and permission to use it for promotional purposes under the company's Term of Use policy (which is available on its Facebook page and website).

About Transfer Master Products, Inc.

Founded in 1993 in Postville, Iowa, [Transfer Master](#) engineers electric beds for sleep centers and pregnancy wards, hospitals and home use. For Transfer Master, customer-driven design and innovation is paramount. Each bed is custom designed and hand-built for the user. The company received the industry's first patent in 1993 for combining adjustable medical bed functionality with home use design as well as for creating the first specialized dual-use King beds.

The company builds beds that are low enough for users to transfer in and out of, but high enough for caregivers to easily access. Proudly designed and manufactured in the United States of America, Transfer Master beds are durable, comfortable and attractive, providing customers with the functionality and comfort they deserve.

Transfer Master listens to customers and builds its beds specifically to meet the precise needs of each user. The electronic boards of the newest models were designed by a U.S. defense contractor. The beds are innovatively designed and solidly manufactured, creating a long-lasting product that allows its users the features they need and the comfort they deserve.

To find out more, please visit www.transfermaster.com, visit us on [Facebook](#) and follow us on [Twitter](#).

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